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FOR IMMEDIATE RELEASE

Love's partners with vendors to help professional drivers save money
Savings with 'Thank a Driver' program occurs through Love's Connect mobile app

OKLAHOMA CITY, May 5, 2020 – [Love's Travel Stops & Country Stores](#), the nation's industry-leading travel stop network, has teamed with vendors to offer truck drivers a \$5 e-coupon. The coupon can be used at any Love's location for in-store purchases.

“This offer is a token of appreciation for the critical role professional truck drivers have played during the COVID-19 pandemic,” said Dave Frankenfield, vice president of marketing for Love's. “Because of these drivers, vital goods are getting to families across the country. Thank you to our vendors for partnering with us and helping these heroes of the highway.”

The “Thank a Driver” e-coupon is available to the first 100,000 drivers for redemption through June 16 via the Love's Connect mobile app.

Here's how drivers can redeem the \$5 coupon:

- Access or download the Love's Connect app.
- Add their My Love Rewards account to the app.
- Add the deal to their account in Mobile Deals.
- Scan the app or swipe their loyalty card to save \$5 on any qualifying transaction. Tobacco, alcohol, fuel and lottery transactions are not eligible.

Sponsors include Love's, [Chevron Delo](#), [Continental](#), [Hankook Tire](#), [Tuffy Manufacturing](#), [Cargill](#), [International Truck](#) and [Rush Truck Centers](#).

The Love's Connect offer is the latest effort Love's has taken to help drivers during the pandemic. The company announced March 31 that it is [assuring professional drivers](#) in the My Love Rewards program

will keep their March loyalty status through May even if they fell short of their fuel gallon goal. My Love Rewards members have access to free drinks, free showers and points they can spend on meals and other essential items. To sign up, drivers can visit <https://www.loves.com/en/my-love-rewards>.

Love's also [announced a \\$100,000 donation](#) to the St. Christopher Truckers Development and Relief Fund on April 9 to help professional drivers who can't work due to illness or injury.

To stay connected to Love's operations, follow the company on [Facebook](#) and [Instagram](#).

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About Love's Travel Stops & Country Stores

Love's Travel Stops & Country Stores is the nation's industry-leading travel stop network with more than 510 locations in 41 states. Founded in 1964 and headquartered in Oklahoma City, the company remains family-owned and operated and employs more than 26,000 people. Love's provides professional truck drivers and motorists with 24-hour access to clean and safe places to purchase gasoline, diesel fuel, fresh coffee, restaurant offerings and more. Love's has more than 380 truck service centers, which include on-site and stand-alone Speedco and Love's Truck Care locations. Love's and Speedco combined is the largest oil change, preventive maintenance and total truck care nationwide network. Love's is committed to providing customers with "Clean Places, Friendly Faces" at every stop. To learn more, visit [loves.com](https://www.loves.com).

